

## PRIVACY POLICY AND SECURITY STATEMENT

Madera Global is committed to respecting your privacy. We adopted this Privacy Policy and Security Statement (“Privacy Policy”) to make it easy for you to understand how we collect, store, use and disclose information you provide to us through this Website. Please read our Terms and Conditions of Use (“Terms of Use”) and this Privacy Policy carefully prior to using our Website and/or otherwise submitting information to Madera Global. If you do not agree with all of our Terms of Use and this Privacy Policy, you are not authorized to use this Website, and your sole remedy is to stop using this Website.

### SCOPE

This Privacy Policy only covers information provided to Madera Global through this Website. By providing information to Madera Global through this Website, you acknowledge and agree that such information is governed by this Privacy Policy. This Privacy Policy does not apply to information submitted to Madera Global offline. This Privacy Policy also does not apply to information submitted to third parties, regardless if you link to a third party through this Website. Information you provide to or is collected by third parties, which may include location data, contact information and personal information, is governed by the terms and conditions and privacy policies of such third parties, and we encourage you to learn about such terms and conditions and privacy policies prior to accessing third party websites and/or content or otherwise disclosing information to such third parties.

### YOUR INFORMATION

#### Customer Information

Madera Global will not share or distribute your Customer Information, except as provided in our Terms of Use, this Privacy Policy or as may be required by law. In accordance with our Terms of Use, we may use your Customer Information to deliver tickets to you for an event you registered for through this Website, provide you with requested content and/or information or to prevent or address service or technical problems with our Website. We may also use your Customer Information to provide you with customer support.

#### Personal Information

Madera Global will not share or distribute your Personal Information, except as provided in our Terms of Use, this Privacy Policy or as may be required by law. While you can use this Website without telling us who you are and without revealing any of your Personal Information, there are times when we may need certain Personal Information from you, such as to:

- Provide you with access to our Website.
- Verify your identity.
- Identify and protect against fraudulent transactions.
- Answer questions you submit about our Website or events.

Register you for events that you purchased through our Website.  
Deliver tickets to you for events that you purchased through our Website.  
Contact you about tickets for events that you purchased through our Website.  
Provide you with requested content and/or information.  
Provide service, technical or other customer support.  
Send important notices about changes to our terms, conditions and policies.  
Make it easier for you to log back into and use this Website.  
Verify your eligibility and deliver prizes in connection with contests and sweepstakes.  
Help us understand who is using this Website.  
Enforce our Terms of Use.  
Comply with applicable laws.

### Aggregated Information

We collect, store, analyze and use Aggregated Data to help us provide you with a better user experience. For example, we collect IP addresses to aggregate demographic and other non-personal information, we keep track of the domains from which users visit this Website, we measure user activity on this Website, and analyze statistical information about our users activity on this Website. This enables us to adjust this Website to meet the needs of our customers. When we use Aggregated Information, we do so in a way that keeps both your Customer Information and Personal Information anonymous.

### User Generated Content

We may, but are not obligated, to collect, store, analyze, use and disclose your User Generated Content. You hereby acknowledge and agree that Madera Global may use your User Generated Content to evaluate and modify our Website. You also hereby agree that Madera Global may display your User Generated Content on this Website and disclose your User Generated Content.

### DISCLOSURE OF YOUR CUSTOMER INFORMATION AND PERSONAL INFORMATION

Madera Global is not in the business of sharing or selling your Customer Information or Personal Information. We consider this information to be a vital part of our relationship with you. However, in addition to specific requests by you, set forth below are examples of when we may share some or all of your Customer Information and/or Personal Information with third parties without further notice to you (and you hereby expressly authorize Madera Global to share your Customer Information and/or Personal Information under such limited circumstances, provided we do so in a manner consistent with this Privacy Policy):

Affiliated Companies.

We disclose information to our affiliated companies for the sole purpose of providing you with access to our Website, answering questions you may submit about our Website and registering you for events and delivering tickets to you for events that you purchased through our Website.

#### Agents, Consultants and Service Providers.

Madera Global engages third parties to perform certain business-related functions. Examples of such functions include registering you for events and delivering tickets to you for events that you purchased through our Website, maintaining databases, transmitting information, hosting data and storing information. When we engage a third party to perform a function of this nature, we only provide them with the information that they need to perform their specific function and subject to terms of confidentiality.

#### Authorized Persons.

We may disclose your Customer Information and/or Personal Information to individuals we reasonably believe are authorized by you to receive such information.

**Joint Offerings.** Sometimes Madera Global either partners with other companies to jointly provide you with a service or receives your Customer Information and/or Personal Information from other companies. If you purchase or specifically express interest in a jointly-offered service, Madera Global may share information with, or receive information from, such companies in connection with providing the service. Madera Global does not control the use of the information shared or provided by such companies, and use of the such information by third parties will be in accordance with their privacy policies. If you do not wish for your information to be shared in this manner, then you should not purchase, or specifically express an interest in, a jointly-offered service.

#### Business Transfers.

From time to time, we may reorganize our organization or assets. In the event of an acquisition, sale, merger, reorganization, dissolution or similar event, Customer Information and/or Personal Information may be part of the assets transferred as part of such transaction.

#### Legal Requirements.

Madera Global may disclose your Customer Information and/or Personal Information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation; (ii) enforce, protect or defend the rights or property of Madera Global; (iii) act in urgent circumstances to protect the personal safety of users or the public; or (iv) protect against legal liability.

#### CUSTOMER TESTIMONIALS

Madera Global may post customer testimonials on this Website, which may contain Customer Information or Personal Information. However, we will obtain your consent prior to posting such a testimonial from you.

#### DATA

## Security

The security of your Customer Information and Personal Information is important to us. Commercially reasonable precautions are taken to secure data and information you submit to us through the Website. Although we take commercially reasonable administrative, technical and physical measures to safeguard the information you provide to us, no Internet or email transmission is ever fully secure or error-free, and you should take special care in deciding what information you send through this Website. In the event that an unauthorized third party compromises our security measures or the security measures of a third party (such as your Internet service provider), we will not be responsible for any damages, directly or indirectly, caused by an unauthorized third party's ability to view, use or disclose your information. Also, administrative agencies or courts of competent jurisdiction may order the disclosure of the information we collect. We cannot guarantee, and you should not expect, the information you provide to us will always remain private. Please keep this in mind when disclosing any Customer Information or Personal Information through this Website.

## Inside and Outside of the United States

If you are using this Website from outside the United States, please be aware that your information may be transferred to, stored, processed, used and/or disclosed in the United States where our servers are located and our central database is operated. To facilitate Madera Global's global operations, Madera Global may also collect, transfer and store your information outside of the United States. The data protection and other laws of the United States may differ from and not be as comprehensive as those of your country. This Privacy Policy applies regardless if Madera Global transfers, stores, processes, uses and/or discloses your information inside or outside of the United States.

## RECORD KEEPING

### Cookies

A cookie is a small text file that is stored on a computer for record-keeping purposes. We use cookies on this Website. We do not add the information we store in cookies to Personal Information you submit through this Website. We use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. We use session cookies to make it easier for you to navigate this Website. We use persistent cookies to store a unique cryptographic hash value so you do not have to enter your username more than once on a given computer. You can remove persistent cookies by following the directions provided in your Internet browser's help file. You may disable cookies on your web browser, however, this may cause certain features on this Website to be disabled or not function properly.

### Third Party Cookies

This Website may use cookies that permit select third party partners to serve you Madera Global-related content on their websites or elsewhere on the Internet. This is based on your prior visits to this Website.

We do not have access or control over these cookies, and the use of cookies by third parties is not covered by this Privacy Policy.

#### Web Beacons

Madera Global uses web beacons and usage analytics software to help us identify effective content and to otherwise better manage content on this Website. Web beacons are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of web users. In contrast to cookies, which are stored on a computer hard drive, web beacons are embedded invisibly on web pages and are about the size of the period at the end of this sentence. We do not tie the information gathered by web beacons to your Personal Information.

#### Google AdWords Remarketing

We use Google AdWords remarketing services to show advertisements on third party websites to previous visitors of our Website. The advertisements may be text based or may be display ads within the Google Display Network.

All collected data is used in accordance with this Privacy Policy, as well as Google's Privacy Policy. You can set up your preferences regarding advertisements through the Google Ad Preference page, including opting-out of Google's cookie use through the Google Ad Preference page and opting-out of third party advertisement cookies through the Network Advertising Initiative optout page.

#### Use of YouTube Plugin

This Website uses YouTube plugins that are provided by YouTube LLC. If you access this Website or a website of one of our affiliates using such a plugin, then your browser establishes a direct connection to YouTube servers and communicates to the YouTube servers what websites you have accessed. If you are logged in to YouTube as a member, then YouTube can associate this information with your personal user account. If you interact with the plugins, for example by clicking on or starting a video or by posting a comment, then the information will be associated with your YouTube user account. If you want to prevent such data transmission, then you must log out before using the plugins. Additional information can be found in the YouTube privacy policy.

## CONTACT

#### Newsletter

If you wish to subscribe to our newsletter, we will use your name and email address to send the newsletter to you. Out of respect for your privacy, we provide you with a means to unsubscribe from our newsletter. For details on how to opt-out of receiving our newsletter, please see the Opting-Out of Future Contact section of this Privacy Policy.

#### Opting-Out of Future Contact

You may opt-out of receiving offers and newsletters from Madera Global by clicking on the unsubscribe link set forth in an email from us or by sending an email to the following email address: [emadera@msn.com](mailto:emadera@msn.com). Please note that opting-out of receiving future contact from Madera Global may cause you to lose some or all of the benefits of using this Website.

#### Blogs, Forums, Chat Rooms and Bulletin Boards

If you visit or participate in a Forum on this Website, you should be aware that any Customer Information, Personal Information or User Generated Content that you submit in a Forum can be read, collected, stored and/or used by other users of such Forum, and could be used to send you unsolicited messages. We are not responsible for the Customer Information, Personal Information or User Generated Content that you choose to submit in a Forum.

#### CAN-SPAM ACT COMPLIANCE

We are committed to being compliant with the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 ("CAN-SPAM Act"). All emails you receive from Madera Global are intended to fully comply with the CAN-SPAM Act.

#### POLICY REGARDING CHILDREN

This Website is not intended for use by children under the age of 13, and we do not knowingly solicit or collect information from children under the age of 13. We also do not verify the age of any of our users. By using this Website, you represent and warrant to Madera Global that you are at least 18. If we learn a child under the age of 13 has submitted information to us through the Website, we will delete such information as soon as we discover such submission. Madera Global encourage parents to take an active role in their children's use of the Internet, and to inform their children of the potential dangers of providing information about themselves while online.

#### CHANGES TO OUR PRIVACY POLICY

We may amend this Privacy Policy at any time and in our sole discretion. You should review this Privacy Policy for amendments each time you use this Website. For your convenience, we post on this Website the last date this Privacy Policy was updated. If our Privacy Policy is amended, the amended Privacy Policy will take effect immediately for all users of this Website. Your continued use of this Website following an amendment will evidence your acceptance of the amended Privacy Policy.

#### SPECIAL NOTIFICATION FOR CALIFORNIA RESIDENTS

Individuals who are residents of California and have provided their personally identifiable information to us may request information regarding our disclosures, if any, of their personally identifiable information to third parties for direct marketing purposes. Such requests must be submitted to our Privacy Officer in writing at:

MADERA GLOBAL

1314 E Las Olas Blvd, #1232  
Ft Lauderdale, FL 33301

D: [754.224.6590](tel:754.224.6590)

F: [954.301.0767](tel:954.301.0767)

S: Ernie.Madera

Such requests must include the reference Request for California Privacy Information in the subject line and in the body of the message and must include the email address or mailing address, as applicable, for us to send our response. This request may be made no more than once per calendar year. We reserve the right not to respond to requests submitted to us if not submitted pursuant to the terms set forth above.

#### GENERAL INFORMATION

You may request access to any of your Customer Information or Personal Information which is stored within our database. If your Customer Information or Personal Information we are storing includes incorrect or incomplete information, you may request that we change such information. Capitalized terms not defined in our Privacy Policy will have the meaning ascribed to such terms in our Terms of Use. The Terms of Use are hereby incorporated into and made a part of this Privacy Policy by reference.